Project Proposal

On

***“Fresh Food Ordering System”***

The purpose of this project is to develop a computerized fresh food ordering system that can be used to transform the traditional ordering system. The traditional system that using by most of the food and beverage industry is the traditional manual ordering system which means all works and procedures is recorded through manpower manual work and it consist of a huge amount of paper work that is not effective and efficiency. Thus, this computerized food ordering system is designed to support the business routine in term of having better management as well as easier to handle daily business operation. In this manual food ordering system, they do not ensure the freshness and food quality. But we will ensure the food quality of organic food. This system is designed for small medium enterprise food industry. The chosen methodology for this project is prototyping methodology. This is because majority of the targeted user do not have the experience in using computerized system in food ordering procedure as they implement traditional ordering system previously. Therefore, this methodology enables developer to communicate with target user through using the prototyping, which can let target user to review, evaluate, visualize and learn about the system before the actual implementation of the final system. Furthermore, the system is a cross platform system which involve desktop based and mobile phone based which is in Android operating system. Besides that, with this feature it also provides a degree of level of self service for targeted users consumers, as they can place order themselves through using the web application.

**Objectives:**

1. We will provide fresh organic food.
2. All food will be detected by the formalin detection kit.
3. For customer satisfaction we will detect the food freshness and quality in front of the customer.
4. We will provide food gift basket.
5. Gift basket will be decorated according to customer requirement.
6. There will be health tips of each food.
7. We will provide gift basket in any occasion, ceremony or any event.
8. We will offer seasonal discount for every food.
9. We will offer different types of packages like family, kids and etc.